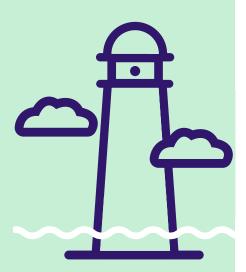
## SSI S S S

A PROJECT PROPOSAL BY

DENISS AKMAIKIN

AND

ANASTASIJA DMITRIJEVA



## **PROBLEM**

The 7th target of the 4th Sustainable Development Goal (SDG) is the following:

By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development.

Not all representatives of the younger generation are aware of the SDGs concept. However, in order to accomplish the SDGs, all generations must be included in the process of achieving them. Due to this, education and awareness raising is really important. Based on personal experience of our team, we assume that in some Baltic Sea Region countries there is a lack of integration of sustainable development goals to the educational process (e.g., Russia, Latvia) compared to other states (e.g., Finland, Sweden). The SDG Report 2019 through the SDG Index has illustrated country performance on the 17 SDGs. It can be seen, that countries of Baltic Sea Region occupy different positions in this rating. For instance, the most successful are Denmark, Sweden, Finland, Germany, Norway, Estonia and the least successful are Poland, Lithuania, Russia. Thus, there are differences in approaches to the achievement of SDGs and in the success of these approaches.

2019 SDG Index		
Rank	Country	Index
1	Denmark	85.2
2	Sweden	85.0
3	Finland	82.8
6	Germany	81.1
8	Norway	80.7
10	Estonia	80.2
14	Iceland	79.2
24	Latvia	77.1
29	Poland	75.9
32	Lithuania	75.1
55	Russia	70.9

We consider that the key pillars of the SDGs concept should be distributed among young people in order to reinforce and improve the achievement of SDGs. All the Baltic Sea Region countries have something to share about SDGs: its experience achievement, the new knowledge and current problems related to concept. We suggest creating a web platform with free online courses from the best Baltic Sea Region universities, where the young people could find out more about SDGs. These courses may cover the issues of human rights, inequalities, climate change, peace, well-being and etc.

## SOLUTION

## EXPECTED RESULTS OR WHY SHOULD THIS PROJECT BE IMPLEMENTED

- The project will educate young people; the generation from which our future depens on.
- The project will engage young people to the achievement of sustainable development goals.
- The project will contribute to the building of BSR identity, image as the region the most successful in achieving SDGs.
- The project will help to define the interests of young people; what to study, in which university to study and etc.
- The BSR universities will gain an additional tool to attract new students.
- The project will be useful for other countries where the success in achieving SDGs is lower.