

## International Youth Tourism Forum

### ‘Quo Vadis Tourism? COVID-19 Impact on the Role of Sustainability in Tourism’ (online)

#### DRAFT PROGRAMME

7 May, Friday	
09.30-10.00	Online Registration: connections available
10.05-10.10	<b>Welcome address</b> Mr Vincas Jurgutis   Vice-Minister of the Economy and Innovation of the Republic of Lithuania
10.10-10.15	<b>Welcome address</b> Daria Akhutina   Senior Adviser for Sustainable & Prosperous Region, CBSS
10.15-10.30	<b>The response to the COVID-19 pandemic and a global recovery for stronger tourism</b> Prof. Alessandra Priante   Regional Director for Europe, UNWTO
10.30-10.45	<b>Sustainability initiatives of the ETC on the way to recovery</b> Mrs Jennifer Iduh, Head of Research European Travel Commission, Belgium
10.45-11.00	<b>The interest in sustainable travel in Europe</b> Ellen Böhling   Managing Partner at the Inspektour International GmbH, Germany
11.00-11.15	<b>Estonia’s path towards responsible, green and digital tourism</b> Liina Maria Lepik   Director of the Estonian Tourist Board
11.15-11.25	<b>Nature guides - the booming trend</b> Jolanta Uktverytė   the Curonian Spit National Park / Lithuania Rasa Rupulevičienė   Klaipėda University, Lithuania
11.25-11.40	<b>The results of the project and research ‘Youth awareness of sustainable tourism’</b> Prof. Diana Šaparnienė   Klaipėda University, Lithuania
11.40-11.50	<b>STENetY platform extending perspectives. The e-Box of Bright Idea for Sustainable Tourism in the BSR</b> Augustė Juodytė   Klaipėda University, Lithuania Jurgita Raišutienė   Klaipėda University, Lithuania
11.50-12.00	Presentation of Klaipėda as the Youth Capital 2021 Presentation of Kaunas as the European Capital of Culture 2022
12.00-12.10	Closing remarks

