




International Youth Tourism Forum

“Quo Vadis Tourism? COVID-19 Impact on the Role of Sustainability in Tourism“

LIST OF SPEAKERS

	<p>Indre Razbadauskaite Venske the Moderator, Lithuania</p> <p>Indre is a lecturer (marketing field) at LCC International University and Lithuania Business University of Applied Sciences; owner of events planning company “Nepaleisk Svajones; co-founder of marketing consultations company (including neuromarketing research) Globalkey.lt; board member of LiMA (Lithuanian Marketing Association); member of KIBC (Klaipeda International Business Club); member of Startup Klaipeda; member of the Lithuanian Scientists Association (LJMS); manager of the ‘Klaipeda-European Youth Capital 2021’ Leadership platform; moderator; educator; activist.</p> <p>She is also a Ph.D. student. Her research includes marine litter and sustainable consumption.</p>
	<p>Prof. Alessandra Priante Regional Director for Europe, World Tourism Organization (UNWTO)</p> <p>Alessandra Priante is Director for Europe at UNWTO, the UN agency that promotes sustainable, responsible and universally accessible tourism. She was previously Chief of multilateral relations and tourism policy in Italy for the Ministries where tourism was positioned (the Ministry of Culture and subsequently the Ministry of Agricultural Food and Forestry Policies). She is a first-degree business graduate at Bocconi University, and holds an Executive MBA at Luiss Guido Carli University. She merged her experience in corporate finance and M&A operations with her cultural expertise, joining since 2002 the Ministry of Culture with the task of restructuring public finances for the culture sector. As an expert of the Middle East area, she was appointed the Diplomatic Cultural Representative for the Gulf Area from 2010 to 2015.</p> <p>Alessandra knows 6 languages and is an author of numerous sector publications. She is also an adjunct Professor at Luiss Business School and teaches culture and tourism management at other major universities in Italy and abroad.</p>
	<p>Ms Jennifer Iduh Head of Research, European Travel Commission</p> <p>Jennifer Iduh holds a MSc in Marketing from the University of Rey Juan Carlos and a Bachelor’s degree in Tourism Business Administration from University of Alcalá. She recently graduated with honours from a Postgraduate course on Big Data & Analytics in Business Management at KU Leuven University.</p> <p>Jennifer Iduh is currently Head of Research and Development at European Travel Commission (ETC), a non-profit organisation responsible for the promotion of Europe as a tourist destination in third markets. In that capacity, Jennifer is responsible for research and reporting into different source markets, and the identification of key trends and opportunities for</p>

European tourism. Jennifer is also in charge of research activities linked to the European Commission (EC) and other research partners, such as the World Tourism Organisation (UNWTO), the Organisation for Economic Co-operation and Development (OECD) and the European Tourism Association (ETOA) amongst others.

Jennifer’s knowledge in market research is backed up by four years of working experience at the World Tourism Organization (UNWTO) where she provided support to the Tourism Market Trends Department and the Travel Department.

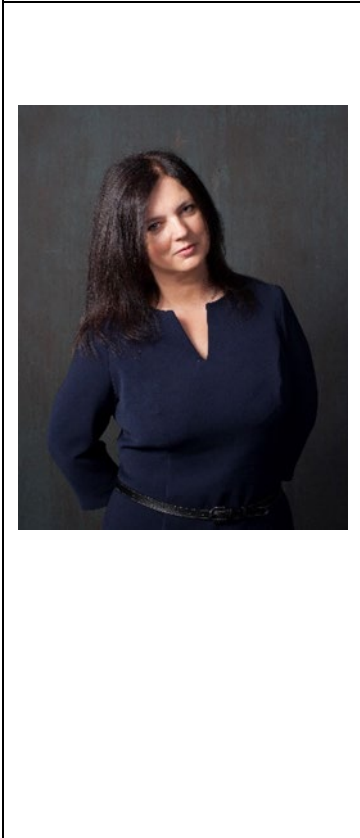


Daria Akhutina | Senior Adviser for Sustainable & Prosperous Region, CBSS

Daria Akhutina is Senior Advisor at the International Secretariat of the Council of the Baltic Sea States (CBSS) and Head of the long-term ‘Sustainable and Prosperous Region’ priority in Stockholm”. Under her portfolio, she currently has maritime issues, sustainable development, including tourism, cooperation in the fields of science and research, labor and employment. She is coordinating the EUSBSR Flagship ‘Baltic Sea Labor Forum’ and EUSBSR HA Neighbors.

During the career, Daria Akhutina has implemented a big number of projects devoted to the culture tourism and creative industries.

Education: philologist, Scandinavian languages, St. Petersburg State University, economist, Stockholm School of Economics.



Diana Šaparnienė | PhD in social sciences, Full Professor since 2014, Professor of Management at University of Klaipėda in Lithuania

Her research interests include research on innovation leadership in the tourism sector, the development of health as well as accessible tourism, expression of e-governance and democracy and new trend - e-tourism.

She is an expert in Social research methodology and its branch - Recreation and Tourism research methodology. She has published over 50 articles in national and international journals. She is coauthor of Monography, Scientific Study and three feasibility studies. She participated in more than fifteen projects; participates in Youth Networking for Sustainable Tourism Development in BSR, SB Nature Guide Network - Supporting Sustainable Nature Tourism in Transboundary Coastal Areas in the SB Region via Establishing a Common Education Scheme for Local Guides and Development, Promotion and Sustainable Management of the Baltic Sea Region as a Coastal Fishing Tourism Destination. She is a member of the editorial board of two scientific journals. Also, she is supervisor of four doctoral students; two of them graduated in 2018.

Professor is a member of the Regional Tourism Council; One of cofounders of Startup Klaipėda; Member of the Group of Independent Experts on the European Charter of Local Self-Government.



Augustė Juodytė | Student of Klaipėda University, Tour Manager at “Baltic Mania”

Currently pursuing bachelor’s studies in recreation and tourism management at Klaipėda University, 4th grade. The participant of STENetY platform online workshops, such as the ‘Best time to warm up our sustainability’ and the ‘Game of Goals’. The leader of the winner’s team in the ‘Game of Goals’ online workshop.

Augustė is a professional tour manager at incoming tour operator UAB Baltic Mania since 2017. In 2019, she represented her company at the IFTM TOP RESA exhibition in Paris, France. She is a creative problem solver with advanced customer service skills. Has a passion for planning custom itineraries that exceed expectations of tour groups.



Liina Maria Lepik | Director of the Estonian Tourist Board

Liina Maria is Director of Estonian Tourist Board and she started on that position (and also in tourism) at the beginning of the most hectic period of tourism, i.e. since early March. Her previous background has been in different sectors - she was active in the finance sector and building an Estonian Bank for over a decade, for few years she worked in the film industry kickstarting the Tallinn Film Industry hub and recently as the Estonian digital society promoter managing e-Estonia Briefing Centre. Kick-starting new projects and rebuilding strategies, managing changes and innovation have been exciting challenges. She is hopeful those experiences can now be used for the benefit of the new prosperity of Estonian tourism.



Ellen Böhling | Managing Partner at the Inspektour International GmbH, Hamburg / Germany

Since 2014, she is a Managing Partner at the Inspektour International GmbH, an international operating tourism research company specialising in destination brands. Prior Ellen has worked as research assistant, project leader and lecturer at the FH Westküste (University of Applied Sciences) in Heide, Germany (2004 - 2008) as well as was Managing Partner at the Instituto de Management y Turismo in Salta / Argentina (2008 - 2014).

Ellen Böhling holds a Master’s Degree in International Tourism Management from the FH Westküste (University of Applied Sciences) in Heide, Germany and is active in the fields of strategic destination management and tourism market research (specifically destination brands and tourism demand).

Because of stays in Argentina and the United Kingdom as well as short-time work stays in other European countries and in China, Canada, Mexico and New Zealand, Ellen is business fluent in English and Spanish in addition to German, her mother tongue.

Ellen Böhling is speaker as well as lecturer at universities in Germany and abroad.



Jolanta Uktverytė | the Curonian Spit National Park / Lithuania

Jolanta Uktverytė is currently working in the Curonian Spit National Park. She is responsible for the Nature Guide preparation and promotion in this region.

Jolanta Uktverytė has more than 10 years of guiding experience. She is passionate about being in nature and helping people to discover it.

Personal interests mainly cover environmental education for sustainability, fine arts and travelling.