



General rules of use of the CBSS logos

This guide is intended for internal use, beneficiaries of PSF funding and any and third parties who communicate about projects carried out in partnership with the CBSS.

In CBSS projects (where the CBSS Secretariat as a legal entity is the lead partner) the CBSS logo should be large and visible.

When the CBSS is one of the partners, the CBSS logo should be equal in size to the other partner organisations logo(s).

If the project has a number of partners of which the CBSS is the work package leader or has a particular responsibility for one element of the project, then the CBSS logo should be used when communicating that particular area of the project and have equal status to the other project partners.

If the CBSS is an associate partner and has a particular field of expertise or guidance that the Organisation is giving, then the project manager should convey to the partners that for visibility the CBSS logo is utilised as curtesy.

When the CBSS logo is to be used for any of the above reasons:

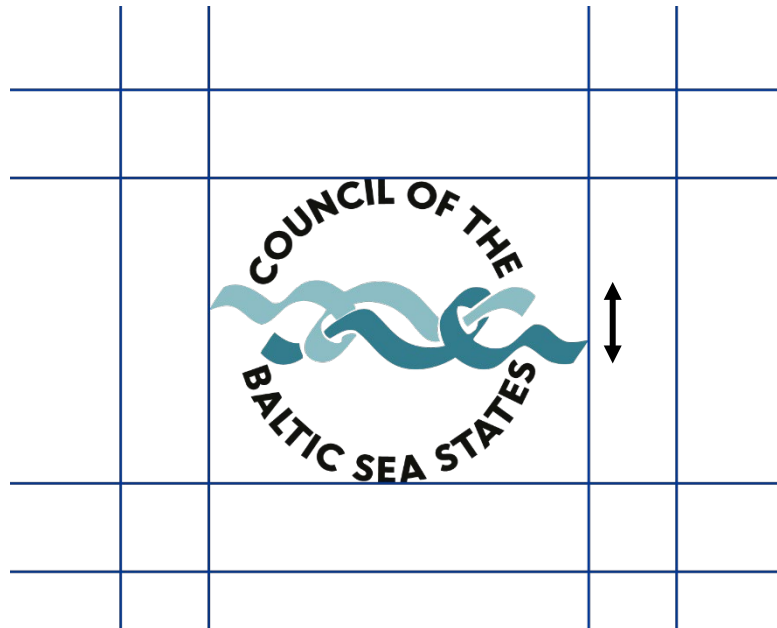
- the original ratio must be maintained
- the background on which the logo is used should not interfere with its visual elements or impede the ability to read the name of the organisation
- the original colours must be used*
- the minimum height of the logo must be at least 1 cm
- the recommended clear space around the logo should be equivalent to the height of its central elements:

* the use of all white or all black logo is warranted to improve readability in cases where the background interferes with the visual elements of the logo and impedes the ability to read the name of the organisation.

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The use of the CBSS logo is allowed, unless it is in serious breach of the general rules of use or the use is in connection with any objective or activity which is incompatible with the aims and principles of the Council of the Baltic Sea States or any unlawful activity. The responsibility to comply with the rules set out in this document lie with the user.

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Rules of use of CBSS PSF logo

Beneficiaries of PSF funding have an obligation to publicly acknowledge the support received from the CBSS. Beneficiaries of PSF funding shall use the CBSS PSF logo in their communication to acknowledge the support received.

General rules of use of the CBSS logo also apply to the CBSS PSF logo.

A disclaimer must be present alongside the CBSS PSF logo on the funded project outputs (research, policy briefs, other publications):

“This publication has been funded by the Council of the Baltic Sea States (CBSS) Project Support Facility (PSF).

The CBSS does not make any warranties with respect to the accuracy or completeness of the information in this publication. The views, findings, interpretations and conclusions expressed in the publication are those of the author(s) and do not necessarily represent the official position of the CBSS.”

The disclaimer is to be placed on the same page on which the logo is used.

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